



The Educational Task Force hosts its first educational seminar of 2010:



Selling in a Tough Economy

Thursday, February 4, 2010
Brennan's Catering & Banquet Center
13000 Triskett Road
8:00am-10:00am

How do you keep your services relevant to your clients when there isn't that much business out there? Where do you invest your time and resources? Diane Helbig of [Seize this Day Coaching](#) states, "Many of my clients have realized that they were not selling as much as just taking orders when the economy was booming. Now the phones aren't ringing, and they're scrambling for business."

Sound familiar? Diane's presentation, *Selling in a Tough Economy*, will help you rethink how to sell your product, your services, your business & yourself in tough times. This is a great training opportunity for your employees, as well. RSVP's are required by January 29, 2010.

**Cost is \$15.00 each for members / \$20.00 each for non-members
(light breakfast included).**

Please send check with appropriate amount to:
Lakewood Chamber of Commerce
16017 Detroit Avenue
Lakewood, Ohio 44107

The following will attend the February 4th Seminar:

Attendee _____

Attendee _____

\$_____ Check enclosed for _____ person(s).

Reservations are required. Please respond by mail, phone, fax or email to vmechenbier@lakewoodchamber.org by January 29, 2010.